ORDER

KARE 11

KARE

Orders				
Order / Rev:	**719803**			
Alt Order #:	06360526			
Product Desc:	DCCC/NOLAN			
Estimate:	1947			
Flight Dates:	10/03/12 - 10/08/12	Primary AE:	Jim Quinn	
Original Date / Rev:	10/02/12 / 10/02/12	Sales Office:	T-PHI	
Order Type:	Political	Sales Region:	NAT	

Agency

Name:	**Great American Media/ POL**		
Buying Contact:		Billing Type:	Cash
Billing Contact:		Billing Calendar:	Broadcast
	1010 Wisconsin Ave. NW, Ste. 800	Billing Cycle:	EOM/EOC
	Washington, DC 20007	Agency Commission:	15%

Advertiser

Name:	**Nolan /D/ Congress-DCCC**		
Demographic:	A35+	New Business Thru:	
Product Codes:	PL-US House Representative	Order Separation:	00:15:00
Priority:	P-2	Advertiser External ID:	
Revenue Codes:	AGY, GEN, POL	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/08/12	15	$7,850.00	$6,672.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	15	$7,850.00	$6,672.50	0.00
Totals	15	$7,850.00	$6,672.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Order Share	Share	Total
KARE	30%	$7,850.00
Market	100%	$26,166.67

Competitive Share	Share	Total
CABLE	0%	$0.00
KAWB	0%	$0.00
KAWE	0%	$0.00
KCCO	0%	$0.00
KCCW	0%	$0.00
KFTC	0%	$0.00
KMSP	17%	$4,448.33
KMWB	0%	$0.00
KPXM	0%	$0.00
KRWF	0%	$0.00
KSAX	0%	$0.00
KSTC	0%	$0.00
KSTP	12%	$3,140.00
KTCA	0%	$0.00
KTCI	0%	$0.00
KWCM	0%	$0.00
UNKWN	0%	$0.00
WCCO	41%	$10,728.33
WFTC	0%	$0.00

Order / Rev:	719803	Advertiser:	Nolan /D/ Congress-DCCC	
Alt Order #:	06360526	Product Desc:	DCCC/NOLAN	**KARE**
Flight Dates:	10/03/12 - 10/08/12	Estimate:	1947	

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KARE	10/03/12	10/08/12	M-F 10-1035p KARE News 10p	CM	10-1035p	--WTF--	:30	1	$1,400.00	P-2	0.00	NM	1	$1,400.00

KARE 11 NEWS AT 10<

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/03/12	10/09/12	--WTF--	1	$1,400.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	KARE	10/03/12	10/08/12	M-F 4-430p KARE 11 4 News	CM	4-430P	--WTF--	:30	1	$175.00	P-2	0.00	NM	1	$175.00

KARE 11 NEWS AT 4

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/03/12	10/09/12	M-WTF--	1	$175.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3	KARE	10/03/12	10/08/12	M-F 5-530p KARE 11 5 News	CM	5-530p	--WTF--	:30	1	$585.00	P-2	0.00	NM	1	$585.00

KARE 11 NEWS AT 5

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/03/12	10/09/12	--WTF--	1	$585.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
4	KARE	10/03/12	10/08/12	M-F 5-6a KARE First Edition M-F	CM	5-6a	--WTF--	:30	1	$150.00	P-2	0.00	NM	1	$150.00

KARE 11 NEWS SUNRISE

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/03/12	10/09/12	--WTF--	1	$150.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5	KARE	10/03/12	10/08/12	M-F 6-630p KARE 11 6 News	CM	6-630p	--WTF--	:30	1	$700.00	P-2	0.00	NM	1	$700.00

KARE 11 NEWS AT 6

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/03/12	10/09/12	--WTF--	1	$700.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	KARE	10/03/12	10/08/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	--WTF--	:30	2	$990.00	P-4	0.00	NM	2	$1,980.00

KARE 11 NEWS SUNRISE

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/03/12	10/09/12	--WTF--	2	$990.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7	KARE	10/03/12	10/08/12	Today Show Today Show	CM	7-9a	--WTF--	:30	1	$425.00	P-2	0.00	NM	1	$425.00

TODAY SHOW

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/03/12	10/09/12	--WTF--	1	$425.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
8	KARE	10/06/12	10/06/12	Sat 6-630p KARE 11 6 News Sa	CM	6-630p	-----S-	:30	1	$600.00	P-2	0.00	NM	1	$600.00

KARE 11 NEWS AT 6<

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/01/12	10/07/12	-----S-	1	$600.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 9	KARE	10/06/12	10/06/12	Sat 8-10a KARE 11 Saturday	CM	8-10a	-----S-	:30	2	$400.00	P-2	0.00	NM	2	$800.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/01/12	10/07/12	-----S-	2	$400.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 10	KARE	10/06/12	10/06/12	Saturday Night Live Saturday Night Live	CM	Saturday Night Liv	-----S-	:30	1	$900.00	P-2	0.00	NM	1	$900.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/01/12	10/07/12	-----S-	1	$900.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 11	KARE	10/04/12	10/05/12	KARE News (repeat) KARE News (repeat)	CM	105-1035A	---TF--	:30	1	$25.00	P-2	0.00	NM	1	$25.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/01/12	10/07/12	---TF--	1	$25.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 12	KARE	10/06/12	10/06/12	Sat Overnight Sa Overnight	CM	Sa Overnight (2:00 XM-4:00 XM)	-----S-	:30	1	$10.00	P-2	0.00	NM	1	$10.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/01/12	10/07/12	-----S-	1	$10.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 13	KARE	10/04/12	10/05/12	M-F 10-11a M-F 10-11a	CM	10-11a	---TF--	:30	1	$100.00	P-2	0.00	NM	1	$100.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/01/12	10/07/12	---TF--	1	$100.00	0.00